

WHITEPAPER



NEWERA

(NWR)

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IMPORTANT NOTICE

Potential tokens holders in connection with the proposed ICO. The information listed below may be incomplete and does not imply any element of contractual relations. The main objective is to provide relevant and reasonable information for the potential progress of the holder Tokens so that they determine whether to carry out a thorough analysis of the company with a view to recognizing the NWR side. also for investment whether in any way related to the offer or solicitation of an offer to buy any securities in any jurisdiction.

The documents and information contained herein may not be sent or handled in whole or in part, directly or indirectly, to any press in the United States, New Zealand or the People's Re-

public of China, or other jurisdictions where it will be permitted or restricted to offered, distribute, buy, sell or maintain cryptography token NWR.

PROBLEM

Technical Architecture

Many exchanges are put together quickly, by good technology people, but who have little or no experience in finance or in operating an exchange. They often choose the simplest approach to activate and run the system. Although this might work well at the beginning, as traffic grows, the system will not be able to handle the increase in load. The exchange system needs to be engineered from the ground up with security, efficiency, speed and scalability in mind. This often slows down the start of development, but is very important for long-term success

Unsafe Platform

There are hundreds of exchanges that go down because they were hacked. NEWERA is built to high standards, audited and tested penetration. We have experience building financial systems with the highest security standards and trying to ensure system security before we start.

Customer service

So far, the biggest user of complaints currently having cryptocurrency in exchange is poor customer support. The problem is numerous and includes length of withdrawal time, login problems, unanswered support, and no documentation. Horror stories abound with funds locked up for months because something as simple as two-factor authentication is repeated with no one there to help. When dealing with such large amounts of funds, users need loyal customer experience support experience.

Downtime

Event worse than just a slow operation exchange, downtime can cause significant financial losses for users who cannot place or modify trades, especially during times of high market volatility. The inability to access funds holding exchange users destroys eth not only in exchange, but cryptocurrency as a whole. With very large wallet balances at stake, working time must be comparable to the standards set by the international global financial system

Cost

Most cryptocurrency exchanges in the world have a higher cost. We become lieve's blockchain-based, automatic exchanges must both have low costs and be affordable for all so we are here with a vision to maximize the profits of traders and we offer up to 10 to 60% discount fees for trading with NEWERA tokens and for tandard users will 0.20% fee for my trade

INTRODUCE NEW ERA

is the next generation of cryptocurrency exchangers. NEWERA will provide many features for traders, such as the Basic trading panel for New at traders or A dvance trading panel for PRO traders Fast customer service response, Support many cryptocurrency and have low trading costs to maximize traders' profits. Exchange NEWERA (NWR) will have two reliable components of Multi blockchain currency wallet and fast exchange in the WORLD ONLINE STORE.

NEWERA will also be built in cold storage features, making you all blockchain-based funds safe but easily accessible. Providing opportunities for entry Blockchain-based currencies

are important to ensure a wider spread of this technology, especially those parts of the world where the International banking system cannot offer financial services that are accessible to all of them. NEWERA (NWR) will support the conversion of various digital currencies. We expect this list to include: Bitcoin, Ethereum, Dash, Litecoin, and other altcoins.

FEATURES

User experience

As experienced by cryptocurrency traders, the NEWERA team has noticed several problems with user experience on existing exchanges. With this in mind, exchanges have been designed from the ground up to offer a flawless user experience for both novice traders and inexperienced ones. Two usage modes are available: Basic Mode, and Expert Mode.

Cold Storage

NEWERA will also be built in cold storage features, making all of your cryptocurrency funds safe and easily accessible. Providing the opportunity to get it into curre based on blockchain is important to ensure a wider spread of this technology, especially in parts of the world where the international banking system cannot offer financial services that are accessible to all. The NEWERA (NWR) will support conversion of various digital currencies.

Couple

NEWERA will have a support trade pair (main) as follows:

Hi BTC, Hi BCH, Hi ETH, Hai LTC HaiUSDT

Additional main pairs with cryptocurrency will be added immediately, and other coins outside this pair will be added overtime and we just add a strong coin of credibility, user base, and liquidity.

Tool

NEWERA will provide cross platform trading clients for:

Hi Klen Online Store, Hi Web-based Client, Hi Android Client, Hi IOS Client, Hi PC Client (Windows), other devices will be added soon Hai REST API

Transparency

Our plan is specifically page info to provide information about our cold wallet and hot wallet status. This page will allow many users to audit our exchanges.

INCOME MODEL

NEWERA will have many choices to get income from business

-Exchange fees, NEWERA will initially charge 20% of fixed costs per trade. Other variations will be introduced, including maker takers, volumes based on tiering and 0 cost promotions. We have no plans to fill in above 0.20%

-Registering Fees, NEWERA will choose innovative coins and other assets listed on the exchange, there may be fees associated with the list.

- Withdrawal fees, a NEWERA can charge a small fee for withdrawal

-Other costs, there may be other costs that can be collected by the platform for various services

MARKETING MODEL

Events We have planned to make trade events, event holders on our platform, respectively. Referral Programs In addition to large-scale paid marketing encouragement, useful referral programs have been implemented, we will provide 20% bonus on trade costs. Community Conferences and meetings around the world are very important for industrial growth, and thus,

sponsorship is in the process of going to big events that will not only help spread the word about exchanges, but to help fund the events themselves to ensure the cryptocurrency community grows as much as possible.

ICO NEWERA generated for the ICO will be able to be traded on any exchange willing to include it, and of course on the decentralized Ethereum that already has an Exchange Token. Every NEWERA Token holder is involved with successful exchanges, which will create a natural viral effect because more people buy, sell, or hold back.

NEWERA IS

is an ERC20 utility token that is fully checked based on Ethereum used to buy products at the World online store that we will publish and can be used as a withdrawal fee on our exchange platform.

As an ERC20 token, NEWERA can be traded, NEWERA is a cryptocurrency currency that supports ERC20-based tokens

Token Details

| | |
|----------------|--|
| Name | : NEWERA |
| Tickers | : NWR |
| Decimals | : 8 |
| Smart contract | : 0x60AD32E32e07dEf2997dCA8859b6AC8a29E259f1 |
| Standard | : Ethereum Token Standard (ERC-20) |
| Supply | : 10,000,000,000 NWR |

Token Allocation

| PARTISIPAN | % | AMOUNT NEWERA |
|-------------|----|---------------|
| ICO | 60 | 6.000.000.000 |
| Development | 20 | 2.000.000.000 |
| Airdrop | 10 | 1.000.000.000 |
| Team | 10 | 1.000.000.000 |

Value of NWR

NWR can be used to pay any fees on our platform, but is not limited to:

- Exchange Fee
- Withdraw Fees
- Register for Fees
- Other Fees

Repurchase

Every quarter, we will use 20% of our profits to buy back NWR and destroy them until we buy 60% of all the NWR back. All repurchase transactions will be announced on the blockchain.

Vesting Plans for Teams & Development

The initial release for the team & development is 20% of the allocation

After 1 year is 20%

After 2 years is 20%

After 3 years is 20%

After 4 years is 20%

Use of funds

- 30% of the funds will be used for developing NEWERA platform and upgrading to the system, which includes team recruitment and training.
- 40% of funds will be used for NEWERA's marketing and branding including NEWERA promotion and education and the blockchain innovation industry.

- 30% of funds will be stored in reserves to deal with emergencies or unexpected situations.

RISK

There are many risks involved in carrying out exchanges. We understand this and we have the skills, experience and leadership to overcome them. Because Security is Everything. Know that many Exchangers have failed due to bad security procedures. Most security violations can be prevented by taking simple precautions to protect important resources. Our team will develop NEWERA with security as the main concern in their minds.